



## PebbleCreek/Estrella Road Closure Update

The City of Goodyear realizes that road closures present a problem for our residents, so we want to keep you updated on the closures so that you can pre-plan your trips to avoid these closed areas.

The traffic control schedule for the I-10 access ramps at Estrella Parkway/PebbleCreek Parkway has changed. The current situation is as follows:

### Open Ramps:

- \* East bound on-ramp
- \* West bound off-ramp

### Closed Ramps through Jan. 22, 2004:

- \* West bound on-ramp
- \* East bound off-ramp

Beginning January 5, 2004, Goodyear residents will be affected by the two-week closure of PebbleCreek Parkway from McDowell Road to the RID canal.

We are sorry for any inconvenience. When the roadwork is completed, the improvements will mean safer and better driving conditions in this area. Thank you for your patience.

## Watch Your Water Usage; Help Lower Your Sewer Bill

Remember to conserve the amount of water you use both indoors and outdoors during January, February and March!

The City will determine your Winter Quarter Average Water Usage during those months. Your sewer bill for the following 12 months will be based on this Winter Quarter Average.

Try not to fill swimming pools or hose off driveways and sidewalks and don't overwater the landscaping. For most plants, you can shorten your watering schedule in the winter months.

## American Express Invitational Native American Arts Festival Brings 200 Artists to SW Valley

See, hear and fully experience Native American heritage, arts and culture in a beautiful, relaxing outdoor setting from 10 a.m. to 5 p.m., Saturday, Jan. 10 and from 10 a.m. to 4 p.m., Sunday, Jan. 11. Learn about Native American artists from across the country at the 12th annual festival produced by the West Valley Fine Arts Council in Litchfield Park at 387 Wigwam Blvd.

Grammy-award nominated Native American flutist R. Carlos Nakai and two-time Native American Music Awards (NAMA) winner Brule, a contemporary Native American band, are the featured entertainers.

A weekend pass costs \$12 for adults and \$7.50 for juniors (11-16 years). Daily costs are \$8 for adults and \$5 for juniors. Tribal members with ID - \$5. Children 10 years old and under are free. For more information, call West Valley Fine Arts Council - 623-935-6384 or visit their web site: [www.wvfac.org](http://www.wvfac.org).



## City Manager and Staff Donate Time to Renovate Room at Domestic Abuse Shelter



With \$2000 donated to the New Life Center by former Goodyear Police Chief Peter Nick from money raised for charity at his retirement dinner, 11 members of the City Manager's Office renovated a family's room and added a Hawaiian motif -- as stipulated by Chief Nick. The group purchased wallpaper, blinds, a shower curtain, towels and towel racks. They also bought a TV and TV rack, chair, bookcase, mattresses and bedding for the room. The city workers then prepared lunch for New Life residents. The City Manager's staff all agree this team-building project is one of the most heart-warming and satisfying experiences they have ever had. If you, too, are interested in remodeling a room at the shelter as a team building project, call Deanna Schiwart, 623-932-4404.



**Mayor Jim Cavanaugh**

For about six hours on Monday evening, the 15<sup>th</sup> of December, your City Council and approximately 200 residents, developers, Wal-Mart representatives, and other interested parties debated the pros and cons of having a Wal-Mart Super Center in Goodyear. Soon after midnight, a majority of Council in a 4-2 vote approved the application to allow Wal-Mart to construct its new center on the southwest corner of Estrella Parkway and I-10.

Although Wal-Mart may now implement its plan to construct and open a Super Center in the Winter/Spring of 2005, the controversy accompanying their application to come to Goodyear may not be over. Wal-Mart appears to have become the poster child for everything negative concerning big business. Reasons for such are best expressed by Wal-Mart's many detractors. I have neither negative nor positive feelings towards Wal-Mart. Three other councilmembers and I voted in favor of the application. The rights of the applicant and the benefits the City will derive from the development proved persuasive in our decision.

Wal-Mart has a right to open a retail outlet at the proposed site. They own the land. This land was previously zoned for commercial development. They fully complied with our rules and ordinances regarding the application for commercial development and the proposed use complies with the ordinance. They met or exceeded our demands regarding building design and construction of area infrastructure including the traffic signal at Roosevelt, roads, water, sewer, landscaping, parking, etc.

The City gave Wal-Mart **no** incentives. Incentives are funds that help offset a business' building or site improvements. They are used to attract a business that will generate future tax revenues for the community. In the case of Wal-Mart,

## Mayor Discusses Recent Wal-Mart Process

Wal-Mart is paying 100% of its own construction and infrastructure costs.

However, the City will reimburse Wal-Mart for approximately \$1.9 million worth of area improvements that Wal-Mart has agreed to build that are above and beyond its own required share. These include the traffic signalization at I-10 and Roosevelt and other area enhancements for the public good that are not the direct responsibility of Wal-Mart. Wal-Mart's agreeing to pay for these public improvements on behalf of the City and other future commercial operations is a benefit to Goodyear. If the City were to construct this \$1.9 million worth of public infrastructure in the same early timeframe as Wal-Mart is willing to do, it would require us to increase our current \$2.04 property tax to approximately \$2.12 per \$100 of assessed valuation to fund the project. Since we, of course, prefer not to do that, there is great advantage to the entire community to have Wal-Mart build it for us. The City will reimburse this up-front cost to Wal-Mart (similar to an interest-free loan) through a portion of sales taxes generated by Wal-Mart sales over the following three to four years.

As a result of the City Council meeting on the 15<sup>th</sup>, additional restrictions were placed on Wal-Mart. Storage of containers and trailers is regulated. After 10 p.m., deliveries are limited to perishables, only along the east side of building, and only to a single receiving bay furthest from future residential development. Also, until commercial development expands in the immediate area, a freeway pylon sign will not be permitted.

All of us want Estrella Parkway to reflect a positive image of Goodyear. It's incumbent upon Wal-Mart and the City to ensure that this corner denotes that desire. The City will follow through on its responsibility to ensure this area is attractive, clean and, most importantly, safe.

Many residents correctly cite congestion as a problem for Goodyear. Although Wal-Mart will undoubtedly add to traffic, we believe the improvements they are funding plus on-going roadway construc-

tion will actually enhance traffic flow in the area. However, as you know, with the arrival of a regional mall, a city center, vast increases in commercial on Estrella Parkway, an additional 100 acres of parks on Estrella, new industrial projects along Bullard, and the possibility of a major league spring training facility on Yuma -- all within two miles of Wal-Mart -- traffic and congestion will be a major issue. Wal-Mart will only be a part of the problem, not the only cause nor the primary cause.

Goodyear is on its way to having more than 350,000 residents. We are growing at a 16-18% annual rate. We need police, fire, parks, water, sewer, buildings, roads, etc. Basically, we need money. Just wishing for it won't get us there. Wal-Mart will provide over a million dollars in sales taxes each year. That is huge. We need it.

Some of our residents as well as others from outside our city voiced concern with Wal-Mart's impact on competing businesses and its employment policies, particularly low wages. However, there are contradictory points for these otherwise valid arguments. For example, low wages to one person may be a much-needed job to another. Also, Wal-Mart's low prices often motivates competing businesses to look inward and improve their services, thereby enabling an enhanced shopping environment with greater choices for consumers.

However, although all of us have the right to discuss the merit of Wal-Mart's corporate policies, the City does not have the right to exclude Wal-Mart as long as their policies do not violate the law. If people object to Wal-Mart, they can express their objection by shopping elsewhere, but our Council cannot usurp the rights of any entity to practice commerce as long as such practice complies with the law.

Even with all its baggage, Wal-Mart is an overall plus for the City. That's why we approved it. However, with this approval, the City takes on additional responsibilities to our citizens. The Staff and Council must step up to the plate and prove it can and will uphold these responsibilities.

## City Holiday Schedule

### Martin Luther King Holiday Monday, Jan. 19

- **City offices closed**
- **Contained Trash**  
- regular schedule
- **Uncontained Trash**  
- Monday will be serviced on  
Monday of the following week.

## Court Administrator Fine Named Employee of Year



Jeff Fine

*To be named Employee of the Year, one must demonstrate performance and customer service to internal and external customers that goes above and beyond and exemplify pride and honor in his/her job.*

Jeff Fine, Administrator of the Goodyear Municipal Court, was named Goodyear's Employee of the Year 2003 because he always exhibits a great deal of pride and loyalty to the City and in everything he does. Not only is he a very knowledgeable and conscientious court administrator, but also assists the City with photography, sound, and videography.

Fine always accomplishes his mission whether it's looking for the right camera, spotlight, information or equipment needed in the Goodyear court to make the staffs' jobs safer and more efficient. Fine is always willing to help, is active on City teams and gives an excellent presentation on the court for the New Employee Orientation tour.

Fine, who is in the Air Force Reserves, has been with the City of Goodyear since 1996. He is married to Korena and the couple have four children.



The Goodyear City Council (l to r):  
Sue Linney,  
Vice Mayor  
Dick Sousa,  
Fred Scott, Mayor  
Jim Cavanaugh,  
Rob Antoniak,  
Ken Porter and  
Frank Cavalier.

## Council Calendar

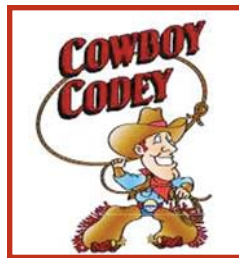
*All Council meetings and work sessions are held at the  
Goodyear Justice Facility, 986 S. Litchfield Rd.*

**Monday, Jan. 12**  
**Worksession - 5 p.m.**  
**Regular Council Meeting - 6 p.m.**

**Monday, Jan. 26**  
**Regular Council Meeting - 6 p.m.**

**Tuesday, Jan. 20\***  
**Council Worksession - 5 p.m.**  
**\* Due to Monday holiday**

**Monday, Feb. 2**  
**Council Worksession - 5 p.m.**



## Cowboy Codey Sez . . "Farmers- Cut the Dust"

An agricultural best management practice (BMP) for particulate matter (PM10) is a practical, economical and feasible technique to reduce PM10 from becoming airborne. Agricultural activities such as tilling and harvesting, as well as windblown dust from fallow cropland can produce PM10. Implementing agricultural best management practices during farming operations is an effective and common sense practice that manages resources and improves air quality. Arizona state regulation, Arizona Administrative Code (A.A.C.) Title 18-2-611, requires farmers, who farm 10 or more contiguous acres of cropland in the Maricopa County non-attainment area, to implement at least one BMP for each of the following categories:

- Tillage and harvest activities
- Non-cropland such as farm roads, ditch banks or storage yards
- Cropland from harvest to new plant emergence

Some ways to reduce agricultural PM10 are by limiting activity during high wind events, grow a multi-year crop, create an artificial wind barrier, apply an aggregate cover to unpaved farm roads and parking areas or till the soil surface to maintain large clods of soil in fallow cropland.

To learn more about agricultural BMPs for PM10 and the air quality compliance assistance available to farmers through the Agricultural Consultation and Training Program, contact Marcia Colquitt at the Arizona Department of Agriculture, (602) 542- 3484.



## Recycling Fast Facts\*



According to EPA figures

Manufacturing and recycling a ton of recycled office paper produces the following results.

- Solid waste is reduced by 49 %
- Total energy consumption is reduced by 43 %
- Net greenhouse gas emissions are reduced by 70% of carbon dioxide equivalents
- Hazardous air pollutant emissions are reduced by 90 % and particulate emissions are reduced by 40 %

\*Brought to you by Goodyear in conjunction with the U.S. Environmental Protection Agency (EPA).

## Water Conservation - Where to Begin?

Water Conservation is becoming part of our everyday lives. As businesses, individuals and homeowner associations, we are all responsible to ensure that we use water efficiently. Where can you begin? Check for leaks in your home at faucets and toilets. Make sure your irrigation system is properly set for the specific time of year to avoid over watering. Fill-up your dishwasher and washing machine before running them and remember to adjust the water level on your washing machine for smaller loads. Please join the City's water conservation efforts by implementing some of these tips. **Remember, water is our most valuable resource. Saving water is everyone's business.**



## Job Openings

Visit the City of Goodyear Web site at [www.goodyearaz.gov](http://www.goodyearaz.gov) or call the City's 24-hour hotline, (623) 932-1716 for job listings. Goodyear accepts applications only for open positions. The Human Resource Office is located at 190 N. Litchfield Rd. Phone (623) 882-7752. TTY (623) 932-6500. EEO/M/F/V/H/D.



## Your Opinion Counts

We want your ideas on how we may better serve you. Just fill out this form and return it with your garbage collection bill or mail it to Linda Dillard, Community Advocate, 190 N. Litchfield Rd., P.O. Box 5100, Goodyear, AZ 85338, or e-mail to [Ldillard@goodyearaz.gov](mailto:Ldillard@goodyearaz.gov).

Comments (please print) \_\_\_\_\_

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Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ E-mail \_\_\_\_\_



**Proud past.  
Vibrant future!**

## City Telephone Numbers

24-Hour City Hotline	(623) 932-1716
Building Safety	(623) 932-3004
City Clerk	(623) 882-7830
City Court	(623) 932-3013
City Hall	(623) 932-3910
City Manager	(623) 882-7051
Citizens' Office	(623) 882-7800
Code Compliance Hotline	(623) 882-7815
Community Advocate	(623) 882-7800
Crisis Service Line	(623) 882-7697
Engineering	(623) 882-7979
Garbage/Trash/Recycling	(623) 932-1637
Economic Development	(623) 932-3025
Fire Department	(623) 932-2300
Mayor & City Council	(623) 882-7776
Neighborhood Programs	(623) 882-7808
Parks/Pool/Recreation	(623) 932-1637
Planning & Zoning	(623) 932-3005
Police Department	(623) 932-1220
Streets/Transportation	(623) 932-1637
Utility Hook-Up/	
Bill Payment	(623) 932-3015
Water Quality/Pressure	(623) 932-1637

**Visit us at  
[www.goodyearaz.gov](http://www.goodyearaz.gov)**

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for the citizens of Goodyear**

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